



Porter Design

creative capabilities

Creative Development:

- Logo & Icon Design
- Colors, Fonts and Photo Specification
- Graphic Standards Guides
- Business Cards
- Stationery Packages
- Envelopes & Mailing Labels
- Signage
- Marketing Collateral
- Brochures
- Pocket Folders & Proposals
- Packaging
- Announcements & Invitations
- Holiday Cards
- Newsletters
- Posters
- Annual Reports
- Other

Photography

- High Resolution Digital
- Corporate Events
- Fashion
- Head Shots
- Product Photos
- Location or Studio
- Will Travel

Web Development & Interactive

- Website Design and Development
- Flash Design
- Search Engine Optimization
- HTML

Exhibit Design

- Tradeshow Booths
- Banner Design
- Specialty Items
- Exhibit Planning
- Multi-media Presentations
- Logistics

Marketing Consult

- Marketing Trend Strategies
- Critique of Brand
- Promote Existing Products and Services
- Expand Online Presence
- Branding
- Web Site Services
- Collateral Development
- Campaign Development

Advertising

- Print Advertising
- Outdoor Advertising
- Direct Mail Campaigns
- Online Banner Advertising
- Media Planning & Purchase
- Social Network Design
- Powerpoint Presentations
- Keynote Presentations

Technologies

- HTML / CSS
- DHTML / XHTML
- ASP
- XML
- Flash
- Javascript

Software

- Adobe CS4/CS5 Suite (fluent)
- Suitecase Fusion / over 75,000 fonts
- Office Suite 2008
- Acrobat Pro
- Many, many support applications

Hardware

- 2 iMac Pros - 27" Quadcore - loaded
- 2 G5 Towers - loaded (one used as a server)
- 2 G4 laptops
- 1 HP Photosmart 8750 Printer
- 1 Xerox Phaser 7400 Duplex Printer
- 1 Canon EOS 7D
- Canon Zoom Lens EF 70 - 200mm 1:28 L iS USM
- Canon Extender EF 1.4x
- Canon Zoom Lens EF 24 - 70mm 1:28 USM
- Tiffen 58mm Lens
- 2 - Canon Speedlit 580EXII Flash Units
- 3 - Pocket Wizard FlexTT5
- Nikon D200
- Nikon 24 - 120mm Zoom Lens
- Nikon 60mm Micro Lens
- Generic Flash
- Numerous other photo equipment

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